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GSCVB ELECTS THREE NEW MEMBERS TO BOARD OF DIRECTORS

Springfield, MA (Monday, November 19, 2018)-The Greater Springfield Convention and Visitors Bureau (GSCVB) is pleased to announce the addition of three new business leaders to its full Board of Directors.

The three were formally voted onto the Board during the organization's annual meeting, held at The Naismith Memorial Basketball Hall of Fame in Springfield, MA on Thursday, November 8th, 2018 and will serve two-year terms, expiring in September 2020.

They are:

- Dinesh Patel – DGP Properties-Chicopee-Springfield
- Hershhal Patel – BK Investments-Chicopee
- Peter Carmichael – Director of Operations Six Flags Theme Parks-Agawam

"We are so fortunate to have these three new Directors on our Board," said GSCVB Board Chairman Anthony Frasco. "They each are well-respected leaders within their own organizations, and represent geographically and categorically diverse industries which are in turn important to travel and tourism. With Dinesh Patel, our Board gains an individual committed to the development of downtown Springfield with the recent purchase of Tower Square Hotel. Hershhal Patel, who has strong expertise in the strategic dynamics of Massachusetts' hotel industry, is excited to bring new travelers to the region with the modern and refreshed hotel property Tru by Hilton in Chicopee. Peter Carmichael comes to us from the world of theme parks, which draws many thousands of visitors into our economy annually."

Frasco said that each new member brings talent, expertise and energy to the table and acknowledged that their input will help the GSCVB to shape more effective policies and programming for the years ahead. These three appointments bring the full GSCVB Board to a strength of twenty-four individuals.

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The GSCVB, an affiliate of the Economic Development Council of Western Mass, is a private non-profit destination marketing organization dedicated to promoting Western Mass for meetings and conventions, group tours, sports and leisure travel. For more information on the GSCVB, visit www.ExploreWesternMass.com or like us on Facebook at www.facebook.com/explorewesternmass and follow us on Twitter using handle @XploreWesternMA. Engage with us using #westernmass.